



POPULATION
HEALTH TRUST
ADVISORY COMMITTEE

2022

COVID RECOVERY PLAN



A CALL
TO ACTION

From CHA to CHIP



VISION: Growing Healthy Communities



Community Health Assessment and Covid Recovery Plan Themes

- Equity
- Housing
- Behavioral Health
- Access to Care
- Child Care
- Financial stability
- Food Insecurity



A photograph of two women in an office environment. One woman, with dark curly hair, is standing and pointing towards a computer monitor. The other woman, with blonde hair and glasses, is sitting at the desk, looking at the screen. The background shows office desks and windows with natural light.

- **STEP 1: RESEARCH and GOAL SETTING**

- *Researched Evidence-based strategies*

- *Reviewed goals that arose out of the CHA and identified goals for population-level health by asking:*

- 1) **What goals do we have for improving community health around _____?**
- 2) **What change do we want to see?**

17 goals

STEP 2: ASSETS & GAPS ANALYSIS



- 1) Assets and gaps **most relevant** to the goals in each theme area
- 2) Examine “current state” vs. “envisioned state”

Which assets could be built upon to help us achieve the stated goals?

Which are the most important gaps to fill in order to move the needle toward our future goal state?

STEP 3: STRATEGY DEVELOPMENT

- Based on assets and gaps, targeted equity goals for populations, and evidence-based strategy research.
- Developed in groups with mix of expertise and perspectives on the 7 theme areas
- Reviewed potential strategies, added, discussed and prioritized potential strategies utilizing criteria



Criteria

High return on investment: strategies aimed at children and youth have the highest return on investment

Improves health equity by providing specific (targeted) strategies for specific groups while focusing on a universal goal for all populations

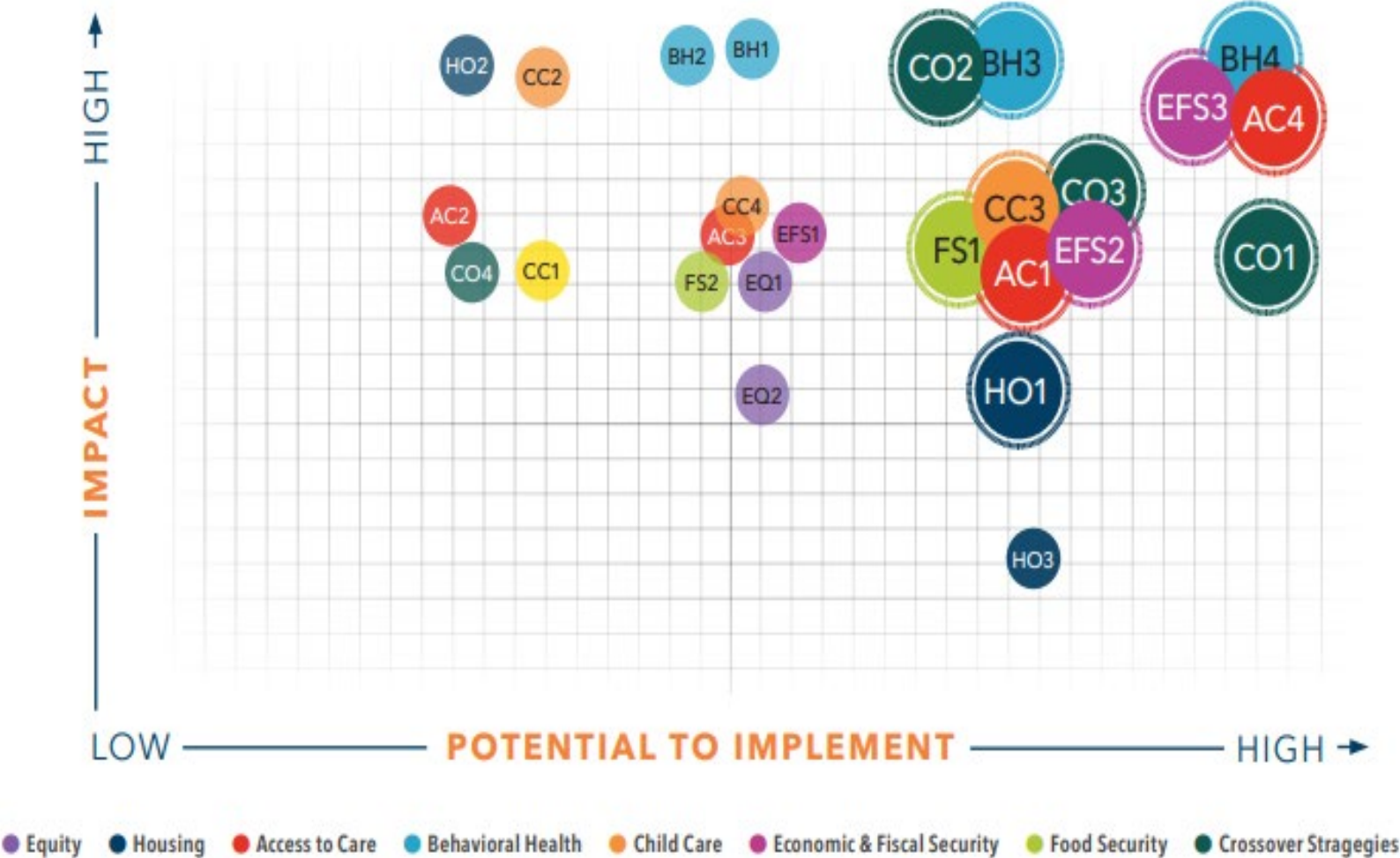
Provides opportunity for many community partners to contribute to the strategy and thus participate in achieving our goals

Addresses our most critical gaps and builds on our most important assets

Emphasizes systems, infrastructure and policy development that builds the power and capacity of marginalized communities

IMPLEMENTATION & IMPACT

The Trust assessed all strategies for impact and ease of implementation. Twelve strategies rose to the top. They are highlighted in the following pages as our top 12 Priority Strategies.



GOALS & STRATEGIES



Cross-over Strategies

- Consistent themes and ideas were showing up in multiple theme areas
- Evolving strategies contained outcomes in multiple areas: equity, access to care, work force development, economic and financial security.
- All cross-over strategies promote equity

GOAL

Health care settings are welcoming and safe spaces for under-represented communities and communities of color

Cross-over strategy 1: Identify appropriate equity training, including about the LGBTQ+ community and make available to all Skagit County health care providers, behavioral health providers and the community at large.



The community shares responsibility and is mobilized to support behavioral health and recovery.

Cross-over strategy 2: Train the community on impacts of trauma and behavioral health supports including clergy, teachers, barbers, hairdressers, CHWs, parents, trusted peers, and employers to support community conversations, reduce stigma and expand the reach of mental health services.



GOAL: Skagit County residents have access to a wide range of medical and health-related services provided by people who speak their language and understand their culture.

Cross-over strategy 3:
Create workforce pipelines for bilingual/bicultural behavioral health and medical staff based on successful models such as Skagit-Island Head Start and Maestros Para el Pueblo.



Childcare

Advocate for employer-based on-site childcare, including extended hours of care, and investigate alternative models for the service and business sectors.



EQUITY

Strategy 1: Expand promotores, patient advocates and navigators in health care, behavioral health, and mobile clinic settings to ensure language and cultural understanding between patients and providers.

Strategy 2: Evaluate and measure equity strategies through local and regional quantitative data to ensure accountability of over-arching equity focus and to strategize future efforts.





Housing

Advocate for cross-organizational and cross-jurisdictional efforts on housing affordability and availability, especially those that focus on housing as a population health issue.

Behavioral Health

Strategy 4: Address backlog of potential behavioral health peers awaiting training for certification through the state Health Care Authority (HCA) through sponsorship of HCA training in Skagit County.





Access to care

Strategy 1: Health care providers identify opportunities to train and support multicultural/bilingual staff to better serve the needs of their patients.

Strategy 4: Develop safe and private telehealth locations for individuals without access to technology.



GOALS

- 1 Meaningful job creation and financial stability - especially for non-English speaking residents, individuals experiencing I/DD, veterans, and the LGBTQ+ community - occurs through the collaborative efforts of economic development organizations, education, businesses, and government.
- 2 Workforce development strategies, initiatives, and policies support population health by prioritizing adequate training and compensation for childcare providers, behavioral health professionals and multilingual health care navigators, and other providers.

STRATEGIES

EFS1 Focus employment development, financial literacy, technological support, and outreach to specific communities, including the LGBTQ+ and other populations underrepresented in the workplace.

EFS2 Promote cross-sector programs for apprenticeship and career-connected learning and develop new approaches to recruitment of Spanish and indigenous-speaking students, LGBTQ+ youth, and youth experiencing disabilities.

EFS3 Advocate for public funding to improve compensation for childcare providers, behavioral health professionals, and multilingual health care navigators by coordinating with state and federal advocacy organizations on common messages and strategies.



Food security

Strategy 1: Advocate for community-based programs that ensure culturally relevant and nutritious foods are available and affordable for all Skagit residents, especially for families with children and other vulnerable populations.



The COVID RECOVERY PLAN is already being implemented!

YMCA - A WAY home Washington program will bridge gaps in services for homeless youth. Planning around transitional housing option for youth.

BH-ASO – advocating with the legislature for a 7% increase to Medicaid and state funded rates for retention of workforce.

Community Health Plan of Washington – pilot program to support patient access to and navigation of digital health services, including devices

EDASC – facilitating the Skagit Housing Consortium

Children's Council - Child care strategies team to address plan goals

Peace Health/UGH - Providing trauma-informed care and substance use disorder trainings to staff.

Skagit-Island Head Start – Increased pay for all staff

Most trust organizations are engaging their staff and boards in equity learning.

NEXT STEPS

Community Outreach
Action Planning
ARPA funding priorities
Launching more detailed CHIP
around a single theme